

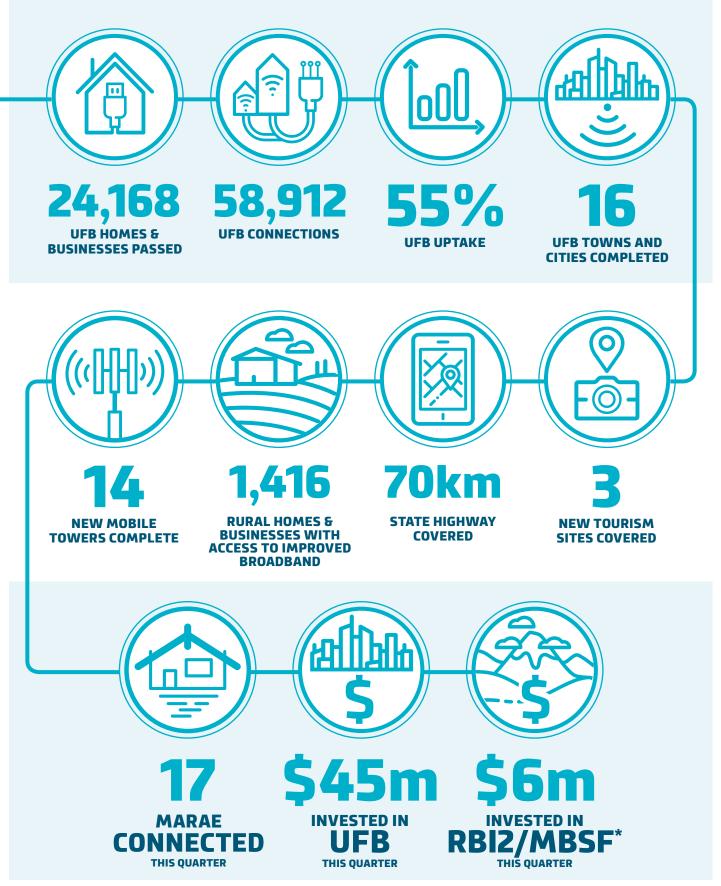
### QUARTERLY CONNECTIVITY UPDATE Q3: to 30 SEPTEMBER 2019



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# **Q3 HIGHLIGHTS**

#### **JULY - SEPTEMBER 2019**



\* Rural Broadband Initiative Phase 2 and Mobile Black Spot Fund Programme

## **OUR TARGETS**

#### **ULTRA-FAST BROADBAND (UFB) TARGETS**



OVER 1.8 MILLION HOMES & BUSINESSES (87% of New Zealanders) will have access to UFB by the end of 2022



UFB will be rolled out to over 406 TOWNS & CITIES



When the programme is complete, New Zealand should be in the **TOP FIVE COUNTRIES** in the OECD for fibre availability

# OUR OVERALL TARGET

of New Zealand's population will be able to access improved broadband by the end of 2023

#### RURAL BROADBAND INITIATIVE PHASE 2 (RBI2) AND MOBILE BLACK SPOT FUND (MBSF) TARGETS



812 ELIGIBLE MARAE can connect to broadband on request



84,000 RURAL HOMES AND BUSINESSES will receive improved broadband by the end of 2023

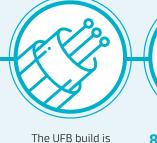


ABOUT 1,400 KM of State Highway and over 168 TOURISM SITES will receive mobile coverage

# **OVERALL PROGRESS**

#### **ULTRA-FAST BROADBAND (UFB) PROGRESS**







126 UFB TOWNS AND CITIES are now complete

87% COMPLETE AND 1% AHEAD of schedule

879,673 HOMES AND BUSINESSES connected to UFB UPTAKE 55% **7% INCREASE** in connections versus previous quarter

#### **OUR OVERALL PROGRESS FOR UFB**



# RBI2/MBSF: \$6m



#### RURAL BROADBAND INITIATIVE PHASE 2 (RBI2) AND MOBILE BLACK SPOT FUND (MBSF) PROGRESS



40,078 RURAL HOMES AND BUSINESSES can access improved broadband 48% complete



29 TOURISM SITES have mobile coverage 17% complete



308KM OF STATE HIGHWAY have mobile coverage 22% complete



**39 MOBILE TOWERS** are live 7% complete

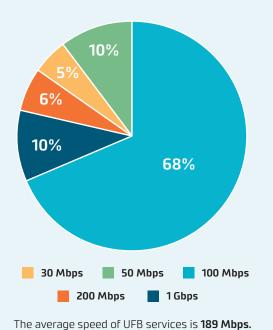
# **UFB SNAPSHOTS**

#### **TOP 10 CENTRES FOR UFB UPTAKE THIS QUARTER**

RANK	TOWN	UPTAKE %	CHANGE IN RANK
1	Rolleston*	74%	-
2	Whatawhata	69%	+1
З	Lincoln*	67%	-
4	Waiuku	66%	-3
5	Horotiu	66%	+2
6	Nelson	65%	-1
7	Hamilton	64%	-5
8	Tauranga	63%	-4
9	Dunedin	62%	-1
10	Auckland	61%	-

\* Not previously broken out

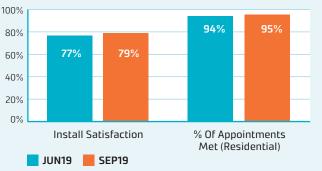
#### **UFB PRODUCT MIX AND INSTALLATION MEASURES**



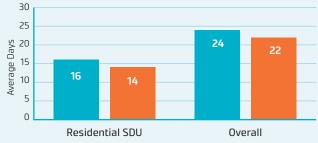
Consumers are continuing to migrate to higher

speed UFB plans, including the gigabit plan.

UFB INSTALL CUSTOMER MEASURES



UFB AVERAGE DAYS TO INSTALL



#### **GIGABIT CONNECTIONS**

**89,121** Gigabit connections - end of September

Additional connections this quarter

.508

### SNAPSHOT FEATURE GISBORNE.NET ROCKETING AHEAD WITH RBI2 BUILD

IT'S BEEN A BUSY COUPLE OF YEARS FOR GISBORNE.NET FOUNDER RONALD BRICE AND HIS TEAM SINCE THE COMPANY WAS AWARDED A CONTRACT TO EXTEND AND UPGRADE ITS 200-SITE NETWORK. THEY ARE PLANNING TO HAVE THEIR BUILD COMPLETE BY AROUND THE END OF 2020, WITH CUSTOMERS OLD AND NEW BENEFITING.

Gisborne.net is one of 17 WISPs (Wireless Internet Service Providers) awarded contracts for the phase two of the Rural Broadband Initiative (RBI2). Its turf includes the entire East Cape region, a large area south of Gisborne, and west towards the Waioeka Gorge.

The RBI2 contract has subsidised the company building about 80 extra towers and upgrading about half its old ones. The upgrades mostly involve replacing old wooden poles with steel ones, and low speed radios with much faster ones. That makes the system much more resilient and provides customers with Internet speeds equivalent to the main cities.

#### **VIRTUAL VISIT**

Those customers include the nine kids at one of the country's most remote schools - Mata School, inland from Tokomaru Bay. They're on a buzz after their visit to Antarctica - not a real visit but a virtual one online made possible by the high speeds now available across Gisborne. net's broadband.

Mata School Principal David Jane is enthusiastic about the difference the internet has made to his school and the learning. They are fortunate to have a digital device available to every student. "It's such a buzz for the kids, and to me as Principal its crucial," he says. "Educationwise its immensely exciting."

#### **STARTING LOCAL**

Gisborne.net founder Ronald Brice is very happy with the RBI2 process and outcomes. Its almost a quarter century since he and business partner Dave Parker started Gisborne.net. In 1995, as an installer of IT networks with a degree in computer science Ronald looked at the high price of phone services and saw an opportunity to bring the internet to his home-town of Gisborne. Starting with a 1 Megabit link around Gisborne city, working with local wireless entrepreneur Laurie Colvin, and with the District Council as the first major client, Ronald and Dave just got on and did it.

These days it's a thriving internet business that provides urban-grade broadband, with unlimited data at highly affordable prices, to 3,500 customers. All this in one of the most challenging regions to build a WISP geographically, topographically and economically. In its understated way Gisborne.net has probably done as much to open up Poverty Bay to the 21st century world as the completion of Gisborne's rail link opened it to the 20th, 60 years before.

### MEETING THE NEEDS OF A RANGE OF CUSTOMERS

The 3,500 customers make the company one of the New Zealand's biggest WISPs. Customers range across the economy. Dairy farmers, many of them formerly dependent on expensive and erratic satellite services, have embraced WISP wireless services on a large scale. Many pay for their farm staff connections as well as their own to offset the downside of isolation. Local iwi Ngati Porou has Gisbone.net connectivity in many marae. So do a number of the isolated Ngati Porou health clinics, supporting video consultations for nurses, doctors and patients. Other marae frequently take a temporary connection when there is a special event. Highly profitable manuka honey and forestry businesses are customers - as well as a commercial hemp operation.

And at the technological extreme, Rocket Lab uses Gisborne.net for its Internet services at the Mahia Peninsula launch site. When it has high demand for bandwidth during a launch other customers' traffic is diverted via Wairoa so that nobody's service gets downgraded.



The upgraded Mata Road site servicing Mata school.

#### **HERE FOR THE LONG-HAUL**

Resilience is key. The sites are made to last with solid engineering and high-spec materials. A typical site with solar panels re-charging the batteries can run for up to 5 years without a site visit, provided that the farmer tops up the battery water now and then when passing. Most do so happily.

The company was one of the first WISPs to contract with Crown Infrastructure Partners – it was one of a very few WISPs contracted for the earlier RBI1 version for which it connected thirteen schools. For RBI2, the commitment is much larger. Ronald notes that even with the government contribution, the private investment required is still substantial.

On a topical note Ronald notes that Gisborne.net customers largely had a trouble-free experience watching the Rugby World Cup online. "Our customers in the middle of nowhere had just as good a viewing experience as those in the centre of the big cities," he says.

### UPDATE BY REGION

## NORTHLAND



#### UFB

- There are **13** towns and cities with UFB available.
- **50%** of those with access to UFB have connected.
- There is a total of **18,120** premises connected.

RANK	TOWN	UPTAKE
1	Waipū	60%
2	Whangārei	60%
3	Hikurangi	59%
4	One Tree Point	46%
5	Ruakākā	38%

#### **RBI2/MBSF**

- There are 5,184 households or businesses with RBI2 access which is 56% of target.
- There are **52** kilometres of mobile coverage on State Highways which is **45%** of target.
- There are 4 tourist sites with mobile coverage which is 27% of target.
- There have been **10** mobile towers built which is **16%** of target.

#### MARAE

There are **5** Marae connected in Northland.



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#### UFB

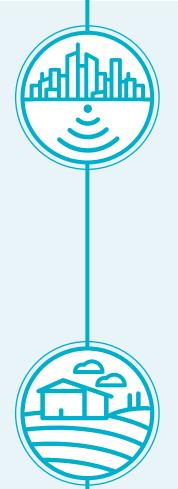
- There are **5** towns and cities with UFB available.
- **61%** of those with access to UFB have connected.
- There is a total of **338,004** premises connected.

RANK	TOWN	UPTAKE
1	Waiuku	66%
2	Auckland	61%
3	Pukekohe	58%
4	Waiheke Island	49%
5	Helensville	40%

- There are 3,453 households or businesses with RBI2 access which is 56% of target.
- There are **10** kilometres of mobile coverage on State Highways which is **65%** of target.
- There have been **2** mobile towers built which is **8%** of target.



### WAIKATO



#### UFB

- There are **23** towns and cities with UFB available.
- **56%** of those with access to UFB have connected.
- There is a total of **69,550** premises connected.

RANK	TOWN	UPTAKE
1	Whatawhata	69%
2	Hamilton	66%
3	Horotiu	66%
4	Cambridge	62%
5	Te Awamutu	53%

#### **RBI2/MBSF**

- There are **4,270** households or businesses with RBI2 access which is **42%** of target.
- There are **12** kilometres of mobile coverage on State Highways which is **12%** of target.
- There are 2 tourist sites with mobile coverage which is 15% of target.

### MARAE

There are **5** Marae connected in Waikato.



### **BAY OF PLENTY**



- There are **8** towns and cities with UFB available.
- **58%** of those with access to UFB have connected.
- There is a total of **61,698** premises connected.

RANK	TOWN	UPTAKE
1	Tauranga	66%
2	Rotorua	56%
3	Whakātane	51%
4	Ōmokoroa	47%
5	Katikati	28%

### **RBI2/MBSF**

- There are 2,335 households or businesses with RBI2 access which is 38% of target.
- There are **10** kilometres of mobile coverage on State Highways which is **15%** of target.
- There are 3 tourist sites with mobile coverage which is 33% of target.

### MARAE

There are **2** Marae connected in the Bay of Plenty.



### GISBORNE



#### UFB

- There are **3** towns and cities with UFB available.
- **45%** of those with access to UFB have connected.
- There is a total of **6,938** premises connected.

RANK	TOWN	UPTAKE
1	Gisborne	46%
2	Ruatoria	34%
3	Tolaga Bay	30%



### **RBI2/MBSF**

- There are **1,263** households or businesses with RBI2 access which is **53%** of target.
- There are **29** kilometres of mobile coverage on State Highways which is **26%** of target.
- There has been **1** mobile tower built which is **6%** of target.

#### MARAE

There are **3** Marae connected in Gisborne.



### HAWKE'S BAY

#### UFB

- There are **5** towns and cities with UFB available.
- **46%** of those with access to UFB have connected.
- There is a total of **25,024** premises connected.

RANK	TOWN	UPTAKE
1	Havelock North*	58%
2	Napier*	52%
3	Hastings*	38%
4	Wairoa	32%
5	Bay View	31%

\*Not previously broken out

### **RBI2/MBSF**

- There are **1,230** households or businesses with RBI2 access which is **29%** of target.
- There are 6 kilometres of mobile coverage on State Highways which is 6% of target.
- There is 1 tourist site with mobile coverage which is 11% of target.
- There has been **1** mobile tower built which is **2%** of target.

#### MARAE

There are **11** Marae connected in Hawke's Bay.



### TARANAKI



#### UFB

- There are **10** towns and cities with UFB available.
- **56%** of those with access to UFB have connected.
- There is a total of **21,576** premises connected.

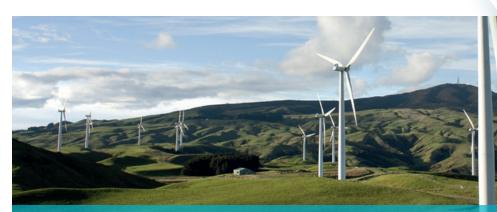
RANK	TOWN	UPTAKE
1	New Plymouth	60%
2	Hāwera	57%
З	Stratford	45%
4	Inglewood	31%
5	Ōpunake	30%



- There are **1,118** households or businesses with RBI2 access which is **46%** of target.
- There are **11** kilometres of mobile coverage on State Highways which is **14%** of target.
- There has been 1 mobile tower built which is 6% of target.







### MANAWATŪ-WHANGANUI



- There are **11** towns and cities with UFB available.
- **50%** of those with access to UFB have connected.
- There is a total of **37,859** premises connected.

RANK	TOWN	UPTAKE
1	Longburn	58%
2	Palmerston North	55%
3	Feilding	54%
4	Levin	51%
5	Whanganui	47%

#### **RBI2/MBSF**

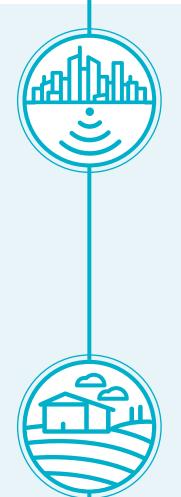
- There are 6,309 households or businesses with RBI2 access which is 56% of target.
- There are **47** kilometres of mobile coverage on State Highways which is **55%** of target.
- There are 2 tourist sites with mobile coverage which is 33% of target.
- There has been **2** mobile tower built which is **5%** of target.

### MARAE

There is **1** Marae connected in Manawatū-Whanganui.



### WELLINGTON



### UFB

- There are **6** towns and cities with UFB available.
- **43%** of those with access to UFB have connected.
- There is a total of **90,153** premises connected.

RANK	TOWN	UPTAKE
1	Masterton	54%
2	Wellington	44%
3	Otaki	41%
4	Kapiti	34%
5	Carterton	29%

- There are 1,680 households or businesses with RBI2 access which is 43% of target.
- There is 1 tourist site with mobile coverage which is 20% of target.



### TASMAN

#### UFB

- There are **2** towns and cities with UFB available.
- **39%** of those with access to UFB have connected.
- There is a total of **1,734** premises connected.

RANK	TOWN	UPTAKE
1	Ruby Bay	58%
2	Motueka	34%



- There are 590 households or businesses with RBI2 access which is 24% of target.
- There is **1** kilometre of mobile coverage on State Highways which is **2%** of target.

#### QUARTERLY CONNECTIVITY UPDATE Q3: to 30 SEPTEMBER 2019



### UFB

- There is **1** city with UFB available.
- **65%** of those with access to UFB have connected.
- There is a total of **17,522** premises connected.

RANK	TOWN	UPTAKE
1	Nelson	65%

- There are 27 households or businesses with RBI2 access which is 12% of target.
- There is **1** kilometre of mobile coverage on State Highways which is **5%** of target.

### MARLBOROUGH

### UFB

- There are **3** towns and cities with UFB available.
- **48%** of those with access to UFB have connected.
- There is a total of **8,464** premises connected.

RANK	TOWN	UPTAKE
1	Blenheim	56%
2	Picton	28%
3	Renwick	3%



- There are **801** households or businesses with RBI2 access which is **34%** of target.
- There are **7** kilometres of mobile coverage on State Highways which is **15%** of target.

### WEST COAST

### UFB

- There are **6** towns and cities with UFB available.
- **49%** of those with access to UFB have connected.
- There is a total of **3,531** premises connected.

RANK	TOWN	UPTAKE
1	Hokitika	55%
2	Greymouth	53%
3	Runanga	40%
4	Reefton	22%
5	Ahaura	11%

- There are **1,043** households or businesses with RBI2 access which is **36%** of target.
- There are **54** kilometres of mobile coverage on State Highways which is **21%** of target.
- There are 11 tourist sites with mobile coverage which is 36% of target.
- There have been **13** mobile towers built which is **26%** of target.





### CANTERBURY

### UFB

- There are **19** towns and cities with UFB available.
- **53%** of those with access to UFB have connected.
- There is a total of **120,707** premises connected.

RANK	TOWN	UPTAKE
1	Rolleston*	74%
2	Lincoln*	67%
3	Timaru	58%
4	Rangiora*	57%
5	Ashburton	57%

\*Not previously broken out

- There are 4,988 households or businesses with RBI2 access which is 51% of target.
- There are **23** kilometres of mobile coverage on State Highways which is **16%** of target.
- There is 1 tourist site with mobile coverage which is 4% of target.
- There have been 2 mobile towers built which is 4% of target.





### OTAGO

#### UFB

- There are **7** towns and cities with UFB available.
- **55%** of those with access to UFB have connected.
- There is a total of **44,138** premises connected.

RANK	TOWN	UPTAKE
1	Dunedin	62%
2	Queenstown	51%
3	Ōamaru	49%
4	Cromwell	43%
5	Lake Hāwea	42%

- There are 2,454 households or businesses with RBI2 access which is 49% of target.
- There are **42** kilometres of mobile coverage on State Highways which is **29%** of target.
- There are 2 tourist sites with mobile coverage which is 17% of target.







#### UFB

- There are **4** towns and cities with UFB available.
- **55%** of those with access to UFB have connected.
- There is a total of **14,655** premises connected.

RANK	TOWN	UPTAKE
1	Invercargill	56%
2	Otatara	45%
3	Mossburn	20%
4	Manapouri	13%



- There are 3,335 households or businesses with RBI2 access which is 57% of target.
- There are 3 kilometres of mobile coverage on State Highways which is 8% of target.
- There are 2 tourist sites with mobile coverage which is 13% of target.
- There have been 7 mobile towers built which is 18% of target.



